

Event Design

By Sophisticated Gents

Lighting 101 - The Basics of Event Lighting



Although lighting has always played a vital role in large-scale events, over the past few years lighting has become increasingly more popular for weddings and private events. Lighting is the simplest and one of the most cost-effective ways to transform your venue from ordinary to extraordinary. More and more brides and grooms-to-be are incorporating lighting into their reception décor budgets. The following is a simple reference guide of the lighting services we provide.

Uplighting

The quickest and most dramatic way to transform any room is by illuminating the perimeter of the space, grazing the walls, ceilings and architectural detail with light and color. You can choose any color that you like. Of course we recommend choosing a color that coordinates with your florals, linens and overall color palette.

There are 2 types of uplight fixtures – standard cans and LED cans. LED stands for Light Emitting Diode. With the LED cans, we can change the color of the lights with a click of the mouse. You can even choose one color for your cocktail hour, one for dinner and one or multiple colors for dancing. Additionally, the LED cans require significantly less power and emit significantly less heat than standard cans. Standard cans require gels. The gel color is your choice but you are limited to only one color during your event.



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Wireless LED Uplighting

Just like the wired LED cans, wireless LED fixtures do not generate heat. The biggest benefit of using wireless cans is that they have a built-in, self-contained battery power source and do not require a power cord. Instead of a power cord, each fixture has its own mini antennae and is controlled by a wireless hand held remote. Any millions of colors can be achieved quickly and easily with the press of a button. Another benefit of going wireless is that they can basically be placed anywhere without regard for power outlets. Wireless fixtures are ideal for outdoor events as most outdoor venues have a limited power supply. As you may expect, wireless LED fixtures are a little more costly than the wired cans.



Tent Lighting

Having your event in a tent? Don't get left in the dark. We've got you covered. We can provide various kinds of lighting to provide the perfect ambience. If power is a problem, we can use our wireless LED fixtures.

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Monogram, Logo or Pattern Projection Lights

We can turn your monogram, wedding date, initials, logo, pattern and/or name into an illuminated projection. This light can be projected on a blank wall, ceiling or the dance floor. Typically, the color of the light is white; however, we can make one for you in the color of your choice. However, colored projection lights are a little more expensive. If you don't already have a monogram or design, we can design one for you for a nominal fee (based on 9 pre-designed templates).

We can also provide projection lights that tie into your event theme. For example, if your theme is A Winter Wonderland, we can project snowflake designs on your walls or the dance floor using projection lights.



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Accent Lighting

Accent lighting is a great way to light your guest stations such as the head table, sweetheart table, escort table, cake table or bar. We can also accentuate your centerpieces from the bottom up using small wireless LED fixtures. These fixtures operate 6 to 8 hours on a single charge and have an acrylic cover to support vases, bottles, cylinders, etc. The color of the lights can be changed instantly with the touch of a button.



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Pin Spot Lighting

A pin spot light is a small spot light focused in a relatively narrow beam used to highlight an object of interest. These lights are usually hung from the ceiling or from a truss/pole and projected downward. Pin spotting is typically used at special events to highlight your (floral) centerpieces.

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Wash Lighting

Wash lighting is a projection of colored or patterned illumination. There are many types of washes such as a ceiling wash, wall wash, floor wash or dance floor wash. Your event venue may need a wash of light to brighten it up and enhance the ambience.

Landscape / Foliage Illumination

Having an outdoor event after dark? Enhance the beauty of your outdoor setting by shining light on the landscape/foliage. This simple touch of light will add a romantic glow to your special event.



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Ready to Transform your Event? How to Proceed...

Call us for a free consultation to discuss options and ideas. After reaching an agreement on the details and pricing, we will submit a final proposal and contract for review and signature. We require a deposit to reserve the date. The remaining balance is due at least 30 days prior to your event.

If you're not exactly sure what lighting design you want, you can reserve our services with a retainer and we can hammer out the details as your event date nears.

We do ask that you provide us with your color palette and your wedding planner, florist and venue's contact info so we can coordinate with them to ensure the best results.

As we get closer to your event date, we will contact you to make sure all of the details are covered.

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